

The August 8 meeting will be held at the Tampa Bay Automobile Museum  
3301 Gateway Centre Blvd. Pinellas Park

Please let Bill Sines know you will be attending as a head count is needed as box lunches will be provided. Want to make sure we have a lunch for everyone.



# SEMINOLE SMOKE SIGNALS



ROTARY 2018-2019

Club Number 4289

July 25, 2018

## August Birthdays:

Charlie Coffman. August 6  
John Elias. August 24

## August Anniversaries:

Charlie Coffman. 8/11/2010. 8 years  
Jim Woolworth. 8/11/2010. 8 years  
Gerry Miller. 8/22/2007. 11 years

**PRAYER FOR TODAY:** Lord, let me not forget that Your blessings are to be shared. Amen

**PROGRAM THIS WEEK:** John Messmore, owner of Sweet Sage Cafe

**PROGRAM NEXT WEEK:** To Be Announced, brought to us by CJ Morris

**PROGRAM LAST WEEK:** Claude McMullen  
“Pictorial History of Rotary Club of Seminole”

## Upcoming Events:

Aug 8th Tampa Bay Automobile Museum  
Aug 15.th Charlene Cobb , Community Outreach Coordinator for Sunstar Paramedics  
Aug 22nd Emily Kapes Curator of Art for The James Museum of Western & Wildlife Art  
Aug 29th Marti Gianciola, Principle of Pinellas Tech  
Nov 10th **MARDI GRAS AUCTION GALA**

### Rotary Club of Seminole Officers 2018-2019:

President	Ginger Hayes	Sergeant at Arms	Frank Tanzella
President Elect	Jen Reynolds	Bulletin Editor	Jeff Graves/Ruth Berry
Secretary	Lorie Whitney	Past President	CJ Morris
Treasurer	Mike McQuilkin		

District 6950 Website - [www.rotary6950.org](http://www.rotary6950.org)  
Seminole Rotary Website - [www.seminolerotary.org](http://www.seminolerotary.org)  
Rotary Club of Seminole P.O. Box 3313 • Seminole, FL 33775-3313

## Meet our Speaker: **John Messmore**

69 years without a steady job! This is how John Messmore would describe his life. Recognizing early on he was happiest while being creative and helping other people. He always made this connection whether he was starting a new business venture, restoring antique cars, or simply going through life.

Beginning with his first job washing dishes on an inverted milk crate at age five for 25 cents an hour when his father acquired the 2nd franchise in 1949 for a Howard Johnson restaurant in St. Petersburg, John was well on his way to becoming an entrepreneur. John's parents designed a new home in Redington Beach (prior to North Redington becoming separate municipality 1953 building/moving into their new home in 1954 at 100 Sonoma Ave (now 1st street). At age twelve, he began working with a photographer, creating ads for Boy's Life magazine, Eastman Kodak, Coppertone and Florida Development Commission just to name a few. John started this phase of his life just like many others, by being in the right place at the right time: simply swimming in the Bath Club pool when photographer Ozzie Sweet needed a boy to photograph flying a kite for a shot in Family Weekly magazine. He's had the honor of working with Ozzie "world famous photographer for over 54 years.

John worked as a "Beach Boy" (before the group existed) at the Tides Hotel & Bath Club in North Redington Beach. One particular highlight was waiting on Marilyn Monroe and Joe DiMaggio. John recalls, "I'll never forget - she had an avocado and iced tea with two lemons for lunch - I don't know why but I can't remember what Joe had!" Later, John went on to start his own business at age 15 Water Ski School remembering charging \$2 a ride or for newcomers \$3 a lesson and ride with guarantee to get you up.

John attended Madeira Beach Jr High School when it first opened in 1958, then Dixie Hollins, St Petersburg Junior College then USF when it first opened in the mid 60's.

In 1989, Mr. Messmore started working with Anthony Robbins as Mr. Robbins' career was taking off and now sits on Board of Directors for the Anthony Robbins Foundation. In 1991, his mini-storage chain was sold to Public Storage and John started another mini-storage chain, selling it to Storage USA in 1997. Continuing his entrepreneurial mindset, he then launched another concept called "U Stor&Sell", created for private individuals with cars, boats and RV's. In 2005, he purchased the Sweet Sage Cafe which is now rated #1 in NRB according to our guest reviews on TripAdvisor website.

John states, "The most important people in my life are Ozzie Sweet, Anthony Robbins and Dave Thomas." He attributes his lifelong passion for entrepreneurship to his father and believes a focus on gratitude and contribution is what brings fulfillment to his life. "Some people get up in the morning and have to go to work," John shares. "Others get to go to work. I have admired Dave Thomas for his ability to create the Wendy's organization and have the people who are part of that organization become better people." He also credits much of his inspiration to Anthony Robbins for his vision and for his "giving heart" and desire to help.

For John Messmore, "I am always looking for opportunities where I believe I can do the greatest amount of good. I am happiest when I am being creative and helping others. I believe life's greatest gift is to touch the lives of those not intended".