

Meet Our Speaker: **Kathy McDonald**

Kathy McDonald is Director of Admissions and Recruitment, Eckerd College Program For Experienced Learners, and co-author of **Creating Your Life Collage: Strategies for Solving the Work/Life Dilemma** (Three Rivers Press). She has delivered workshops for Fortune 500 companies including Pricewaterhouse Coopers and Accenture, and for leading conferences including Working Mother magazine's Work/Life Congress. Kathy has appeared on CBS's The Early Show, and Fox News and has been quoted in the Wall Street Journal, Chicago Tribune and the LA Times. Prior to joining Eckerd, Kathy held increasing levels of responsibility in finance and marketing at Oracle and Kraft Foods and has spent the last 15 years in adult learning. She is a Certified Leadership Coach and holds an MBA from Northwestern University's Kellogg School of Management.



**SEMINOLE  
SMOKE  
SIGNALS**

ROTARY 2016-2017



Club Number 4289

..... **August 10, 2016** .....

**PRAYER FOR TODAY :** Thank You, Father, for giving me everything I need to be content. Amen

**PROGRAM THIS WEEK:** **Kathy McDonald, "Meeting the Needs of Today's College Student"**

**PROGRAM LAST WEEK: No Program**

**PROGRAM NEXT WEEK: Susan Glickman, Southern Alliance for Clean Energy**

**Upcoming Events:**

- Aug 10th: **TODAY Auction Meeting, SLCC, at 5:30**
- Aug 31st: Linda Burhens, Connecting Caregivers

**August - Birthdays**

Charlie Coffman.	Aug 6
John Barrington.	Aug 8
Ed Sullivan.	Aug 12
Bob Wierenga.	Aug 20
John Elias.	Aug 24
Lou DeVos.	Aug 29

**August Rotary Anniversaries**

Jim Woodworth.	Aug 11 / 6 yrs
Charlie Coffman.	Aug 11. / 6 yrs
Adam Noble.	Aug 19. / 1 yr
Gerry Miller.	Aug 22. / 9 yrs

**Rotary Club of Seminole Officers 2015-2016:**

<b>President</b>	Bob Matthews	<b>Sergeant at Arms</b>	Frank Tanzella
<b>President Elect</b>		<b>Bulletin Editor</b>	Jeff Graves/Ruth Berry
<b>Secretary</b>	Lorie Whitney	<b>Past President</b>	Tim Ingold
<b>Treasurer</b>	Mike McQuilkin		
<b>District 6950 Website - <a href="http://www.rotary6950.org">www.rotary6950.org</a></b>			
<b>Website - <a href="http://www.seminolerotary.org">www.seminolerotary.org</a></b>			
<b>Rotary Club of Seminole P.O. Box 3313 • Seminole, FL 33775-3313</b>			

## Reasons to love Rotary right now

### 1. Because we are about to eradicate a disease, and you can be a part of it

We are 99.9 percent of the way toward ending polio. As of early June, there were only 16 cases of wild poliovirus in the world, and many think this could be the year we see the last naturally occurring case of polio.

As Rotary and our partners work to eradicate the poliovirus in Afghanistan and Pakistan, the remaining endemic countries, we also continue immunization campaigns in other high-risk countries to ensure that the disease remains gone for good. You can participate on the ground. Email [polioplus@rotary.org](mailto:polioplus@rotary.org) to connect with Rotarians leading upcoming trips.

Also consider using your network to spread the word and make sure polio stays on the global agenda. Provide a link to [endpolio.org](http://endpolio.org) in your email signature. Follow End Polio Now on Facebook and Twitter and share the story of polio eradication with your social networks. When your legislators speak at club meetings, make sure you bring up polio funding. “The fact we are grassroots enables us to have a tremendous amount of influence,” says International PolioPlus Chair Michael McGovern. Host a community event to celebrate World Polio Day on 24 October; register your event and download resources at [endpolio.org](http://endpolio.org).

Donate now and your contribution will be matched 2-to-1 by the Bill & Melinda Gates Foundation. Go to [www.endpolio.org](http://www.endpolio.org).

### 2. Because you are connected to people who take action Planning a project and need help?

Rotarian experts offer advice to other members through Rotary’s action group network and the Foundation’s cadre system.

To learn more about action groups, visit [www.rotary.org/actiongroups](http://www.rotary.org/actiongroups).

To get in touch with a cadre adviser who can help you plan and execute a grant project anywhere in the world, visit [www.rotary.org/cadre-technical-advisers](http://www.rotary.org/cadre-technical-advisers).

### 3. Because our Foundation is 100 years strong

Founded in the midst of a world war, our Foundation grew up during a global depression and a second world war to become one of the world’s leading foundations. Its story is one of vision, compassion, and generosity. What began as modest projects that helped relatively small groups of people gradually expanded, and today more than \$3 billion has been spent on programs and projects transforming millions of lives around the globe. Together, Rotarians are attacking poverty, disease, and lack of education, and bringing peace through grant-funded projects in our areas of focus.

### 4. Because we know all about social networking

In 1905, a lonely Paul Harris was looking for camaraderie and a way to build a professional network.

Today, that network is 1.2 million members strong who are connected to other leaders in their own communities and around the world. Keep up with those connections in the My Rotary online community



where you can join a discussion group or start a new one. Share your interests and activities at [www.myrotary.org/exchange-ideas](http://www.myrotary.org/exchange-ideas). Expand your Rotary network by attending a Rotary International Convention (the next one is in Atlanta in June; visit [riconvention.org](http://riconvention.org) for details) and keep up with your connections near and far on social media: Check out Rotary’s pages on Facebook, Twitter, LinkedIn, and Instagram.

### 5. Because the good you do really does come back to you

Through the Global Rewards program, Rotary and Rotaract members can take advantage of discounts on car rentals, hotels, dining, entertainment, and a wide variety of other products. (Marriott, Amazon.com, Costco, and Ikea are just a few of the businesses that participate.) Many members also offer discounts from their own businesses. Use it as a way to save money on a club project or to support a member-owned business. Products and services are added every week; find out what’s new at [www.rotary.org/globalrewards](http://www.rotary.org/globalrewards).

### 6. Because membership just became a lot more flexible

Rotary clubs now have more options for attracting members and keeping them involved. In April, representatives from Rotary districts around the world met to revise Rotary’s policies, approving changes that give clubs greater flexibility in when, where, and how they meet and the types of membership they offer. For example, clubs may now:

- Structure their meetings however they like, as long as they meet at least twice a month. Want your service events and monthly socials to count as meetings? No problem. Prefer to offer both online and in-person meeting options? Go for it.
- Amend their bylaws to reflect their attendance requirements. Reporting attendance to the district is still expected, but clubs are free to relax or tighten their policies.
- Change bylaws to offer additional membership types such as associate, corporate, or family. Want to invite colleagues of the same company to join as corporate members who alternate attendance at meetings? Do it.

Invite a Rotaract member or younger professional to join at a lower financial and time commitment. Rotaractors who meet the qualifications of membership can now join a Rotary club without giving up their Rotaract status. Relatively few Rotaract members make the jump to Rotary when they turn 30. This change may facilitate Rotaractors’ transition to Rotary clubs.

These changes were made after Rotary carried out several years of pilot programs to explore innovations in membership, classification, and the club experience. Consistently, the research found that when clubs have more freedom to determine how they meet, whom they invite to join, and what defines engagement, the club is more vibrant and able to grow.

### 7. Because our work to support peace and end conflict is making the world a better place – one person at a time

Support the Rotary Peace Centers at [www.rotary.org/take-action/give/promote-peace](http://www.rotary.org/take-action/give/promote-peace).

### 8. Because our future is bright

If you’ve ever been to a Rotaract meeting or volunteered at RYLA (Rotary Youth Leadership Awards), you’ve already glimpsed one of the most vibrant parts of Rotary. Our programs for the 20-something and younger set are designed to mentor young leaders and bring generations together. Rotary recently relaxed its membership requirements, allowing Rotaract members to join a Rotary club without giving up their Rotaract membership.

Interact is a club for people ages 12 to 18 who want to connect with others in their community or school. Clubs organize at least two service projects a year: one that benefits their community and one that encourages international understanding.