

**News From the Golf Tournament Committee:**

Remember if you had a hole sponsorship at last years' tournament, you will have one again this year (and be charged for it!), unless you let Lou deVos know ASAP. Also let him know if there are any changes, or if you would like to be a new sponsor!!

**Don't Forget the Booze Barrow!!**



**Rotary Club of Seminole Officers 2015-2016:**

<b>President</b>	Tim Ingold	<b>Sergeant at Arms</b>	Jim Woodworth
<b>President Elect</b>	Bob Matthews	<b>Bulletin Editor</b>	Jeff Graves/Ruth Berry
<b>Secretary</b>	Lorie Whitney	<b>Past President</b>	Gerry Miller
<b>Treasurer</b>	Mike McQuilkin		

District 6950 Website - [www.rotary6950.org](http://www.rotary6950.org)  
Website - [www.seminolerotary.org](http://www.seminolerotary.org)  
Rotary Club of Seminole P.O. Box 3313 • Seminole, FL 33775-3313



ROTARY 2015-2016

**SEMINOLE  
SMOKE  
SIGNALS**

Club Number 4289



April 6, 2016

**PRAYER FOR TODAY :** Lord, help me to see the extraordinary achievements of everyday life. Amen.

**PROGRAM THIS WEEK:** George & Shirley Donovan share their Travels

**PROGRAM LAST WEEK:** Anthony Torregrossa, US Flag

**PROGRAM NEXT WEEK:** Rita Priest, Business Optimization Specialist

**Upcoming Events:**

- April 20<sup>th</sup>: Michelle Clinton Financial Advisor at Ameriprise Financials Service
- April 21<sup>st</sup>: Seminole Rotary Golf Tournament
- April 27<sup>th</sup>: Andrea Gregor Founder of the Gregor Group, HR Consulting

## Institute equips regional leaders to advance Rotary's story



Regional leaders from around the globe gathered at Rotary World Headquarters in Evanston in early March for training they will use to inspire members in their respective areas.

Several participants - most of whom will begin their term on 1 July - noted that the true measure of the institute's success will be how well the information they learned is transmitted to Rotary members.

"We have to realize that training doesn't stop at the district level," said Michael Boyer, a Rotary public image coordinator from Pismo Beach, California, USA. "We train people really well to be governors and club presidents but we have to realize that we also have to train our members in how to talk about Rotary." Boyer said his goal is to ensure that members can discuss Rotary's brand in a clear and compelling way. "We have to make our club presidents understand they can't just stand in front of their club and say, 'Go invite members.' They actually have to train members in how to ask and what to say," he said.

A major goal of the four-day regional leaders training institute was to equip these leaders -- regional Rotary Foundation coordinators, Rotary coordinators, Rotary public image coordinators, and endowment/major gifts advisers -- to help club and district leaders strengthen club membership, focus and foster Rotary's humanitarian service, and enhance the organization's public image. Many participants were impressed to learn about new tools available on Rotary.org, which they practiced using during multiple workshops.

I have used Rotary.org for years but I have realized these past couple of days how much more advanced it has become," said Alasdair Seale, an endowment/major

gifts adviser from Edinburgh, Scotland. "I didn't realize, for example, that there are alumni reports that include Group Student Exchange students, vocational training teams, Ambassadorial Scholars, and Rotaractors. They are all clearly a target for membership."

Patrick Coleman, a regional Rotary Foundation coordinator from Luanshya, Zambia, said members need to be encouraged to use Rotary.org.

"(What we are learning) is very exciting because we are bringing Rotary into the 21st century," Coleman said. "We have members who brag about being born before the age of computers. But that's a bit like saying, 'I was born before cell-phones so I am not going to use one.' We're here, we need to use these tools."

Sherri Muniz, a Rotary coordinator from San Antonio, Texas, said the value of the institute for her was being able to share ideas.

"The program itself is designed to teach us teamwork," Muniz said. "But we are building connections with people who have success stories, with people who have similar challenges, and those connections will last us far beyond the end of the institute."

<b>APRIL BIRTHDAYS:</b>		<b>APRIL ROTARY ANNIVERSERIES:</b>		
John Stockfisch	April 7	Hayward Hartman	April 1	41 years
Linda Bass Miller	April 23	Bill Karns	April 1	29 years
Bill Schaefer	April 29	Britt Barr	April 4	9 years
		Frank Tanzella	April 7	2 years
		Bob Matthews	April 13	3 years
		Mike Valind	April 17	3 years
		David Ghen	April 19	16 years